

PRIVACY POLICY

This privacy policy sets out how Blue Light Services Ltd ("blue light services") uses and protects any information that you give blue light services when you use this website.

blue light services are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement and applicable legislation including, the Data Protection Act 1998 and the General Data Protection Regulations (GDPR).

blue light services may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from **20.12.2017**.

What we collect

The information we collect is detailed in the registration and payment pages of this website and includes:

- Name and date of birth.
- Company / trading name.
- Relevant blue light service.
- Contact information including email address.
- Payment information for registration / direct debit etc.

What we do with the information we gather

We require this information to understand your needs and provide you, and those using the website, with a quality and professional service, and in particular for the following reasons:

- To confirm eligibility to register with blue light services by verifying current / previous employment with a blue light service.
- To construct your advertisements to accurately reflect your business and contact information that will appear on our site.
- For payment (registration and subscription).
- For internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided (if you opt in to receive such services). You will have the right at any time to opt out by notifying us by email.
- From time to time, we may also use your information to contact you for market research purposes (if you opt in to receive such services). You will have the right at any time to opt out by notifying us by email. We may contact you by email, phone or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

We use cookies from Google Analytics to track visits to our website, we store no personal details relating to these visits.

Google's privacy policy can be found here: <http://www.google.com/intl/en/policies/privacy/partners/> which details how Google Analytics works in relation to using this site. If you don't want us to use cookies in your browser, you can:

- Remove cookies from your hard drive.
- Set your browser to block cookies.
- Set your browser to send you a warning notice before a cookie is stored on your computer.

Remember cookie choices aren't permanent so if you reset them or your browser you will need to choose your preferred settings again.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We will never sell, distribute or lease your personal information to third parties unless we have your express permission or are required by law to do so.

You may request details of personal information which we hold about you. A small fee may be payable in accordance with applicable legislation. If you would like a copy of the information held on you please email us on info@bluelightservices.co.uk.

If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible on info@bluelightservices.co.uk. We will promptly correct any information found to be incorrect.

TERMS AND CONDITIONS

Welcome to our website. If you continue to browse and use this website, you are agreeing to comply with and be bound by the following terms and conditions of use (plus the Privacy Policy and Disclaimer), which govern Blue Light Services Ltds ("blue light services") relationship with you in relation to this website. If you disagree with any part of these terms and conditions, please do not use our website.

The term blue light services or 'us' or 'we' refers to the owner of the website whose registered office is 20-22 Wenlock Road, London, England, N1 7GU. Our company registration number is 10732497.

The term 'you' refers to the user or viewer of our website.

The use of this website is subject to the following terms of use:

- The content of the pages of this website is for your general information and use only. It is subject to change without notice.
- This website uses cookies as set out in our privacy policy.
- Neither we, nor any third parties, provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness or suitability of the information and materials found or offered on this website for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors and you acknowledge that we expressly exclude liability including for any such inaccuracies or errors to the fullest extent permitted by law.
- Your use of any information or materials on this website is entirely at your own risk. It shall be your own responsibility to ensure that any products, services or information available through this website meet your specific requirements. Blue Light Services does not endorse or accept liability for any products, services or information provided.
- Any works conducted are not underwritten or endorsed by the respective 'blue light' occupation associated with the tradesperson and ultimately any decision to employ the tradesperson is solely an issue for you and / or the respective customer.
- If you choose to register with blue light services you are confirming that you have read and understood these Terms and Conditions as well as the 'find out more' section of this website which details the service we will provide and the eligibility and payment requirements.
- If you register with blue light services, you will not specifically disclose the details of the blue light service you are / were employed by to any customer. It will suffice to say that you are on our site as you work / have worked for an eligible service.
- blue light services reserve the right to refuse registration or cancel subscription at any time in its absolute discretion. The circumstances which could result in this outcome include, but are not limited to:
 - Failure to meet eligibility criteria. This will include where information on eligibility is sought from a third party and is not forthcoming within 3 months of registration application.
 - Complaints regarding services provided.
 - Disclosure of blue light service you are / were employed by resulting in a risk to reputation of that specific service.
- You must notify us immediately if you are:
 - Dismissed from a blue light service.
 - Resign from a blue light service under disciplinary proceedings.
 - Are subject of any criminal / civil legal proceedings.
- This website contains material which is owned by or licensed to us. This material includes, but is not limited to, the design, layout, look, appearance and graphics. Reproduction is prohibited other than in accordance with our written permission and with the copyright notice, which forms part of these terms and conditions.
- All trademarks reproduced in this website are the property of their respective owner.
- Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.

- From time to time, this website may also include links to other websites. These links are provided for your convenience to provide further information. They do not signify that we endorse the website(s). You acknowledge that we have no responsibility for the content of the linked website(s).
- Your use of this website and any dispute arising out of such use of the website is subject to the laws of England and Wales.
- You agree not to do anything that might bring blue light services into disrepute or otherwise lower its reputation.
- Blue light services may change these terms and conditions from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. These terms and conditions are effective from 01.12.2017.

DISCLAIMER

The information contained in this website is for general information purposes only. The information is provided by Blue Light Services Ltd and while we endeavour to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose save as cannot be excluded at law. Any reliance you place on such information is therefore strictly at your own risk.

In no event will we be liable for any loss or damage resulting from use of this website save as cannot be excluded at law.

Any works conducted are not underwritten or endorsed by the respective 'blue light' occupation associated with the tradesperson and ultimately any decision to employ the tradesperson is solely an issue for the respective customer.

Through this website you can link to other websites which are not under the control of blue light services. We have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them.

Every effort is made to keep the website up and running smoothly. However, blue light services take no responsibility for, and will not be liable for, the website being temporarily unavailable including due to technical issues beyond our control.